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Carolina Color's Barr Named to NAM Executive Committee

Washington, D.C., February 20, 2015 – The National Association of Manufacturers (NAM) announced that Matthew Barr, chairman and CEO of Carolina Color Corporation, has been named to the NAM Executive Committee. Barr will join the 32-member NAM Executive Committee to advance a robust, pro-growth manufacturing policy agenda.

Founded in 1895, the NAM, guided by its Executive Committee, is the largest industrial trade association in the United States with more than 14,000 members and is the nation's most influential advocate for manufacturing.

The NAM is at the forefront of every important policy debate for manufacturers. Executives on the NAM Executive Committee, which comprises leaders representing companies of all sizes in every industrial sector, are the driving force behind the NAM's advocacy efforts.

"I am truly honored to serve our outstanding member companies in this capacity," said Barr. "A thriving manufacturing sector is critical for economic success on both a local and national level. Manufacturers are job creators, and I welcome the opportunity to continue to work in support of America's manufacturing base in this new role."

"Matt will be a valuable addition to the NAM Executive Committee and will continue to act as a champion for manufacturing," said NAM President and CEO Jay Timmons. "As a leader in business and his community, Matt has proven time and again that he knows how to effect positive change that is critical to the new era in manufacturing, setting the manufacturing agenda and driving pro-growth policies."

-Carolina Color Corporation-

Carolina Color Corporation—a successful, family-owned company since 1967—produces colorant for the plastics industry from ISO 9001:2008 certified facilities in Salisbury, N.C. and Delaware, Ohio. These locations provide customers with full-service production capabilities as well as complete color development and analytical laboratories. The company enjoys a reputation within the industry as a proven innovator and will be introducing its next-generation colorant technology at the National Plastics Expo in March.